



50 Schlüsselideen Digitale Kultur

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Condition: New. Publisher/Verlag: Springer Spektrum | Eine Entdeckungsreise durch das Internet: Datenströme, Netzwerke und virtuelle Realitäten Das Internet Das World Wide Web Internet-Provider E-Mail Personal Computer Server Browser Markierungssprachen Suchmaschinen Web 2.0 Netiquette Blogs Aggregation Chat Filesharing Streamen von Medien Rich Content Drahtlos ins Internet Smartphones Malware, Spyware, Junkware Spam Privatsphäre im Internet Das "Deep Web" Hacker Cyberwar Soziale Netzwerke Spielkonsolen Mashups Culture Jamming Online-Handel Online-Werbung Analyse des Web-Verkehrs OCR Maschinelle Übersetzungen Standortbezogene Dienste Virtuelle Objekte E-Government Crowdsourcing Freie Software Digitaler Vertrieb Cloud Computing Verbreitung nach Virentyp Virtuelle Welten Avatare Netzneutralität Das semantische Netz Erweiterte Realität Konvergenz Das Internet der Dinge Aufmerksamkeit, Ablenkung, Zerstreuung _____ Wir stecken mitten in einer kulturellen und technologischen Revolution, aber viele von uns haben in dem rapiden Wandel die Orientierung verloren und verstehen nur bedingt, was sich da abspielt. Der Band 50 Schlüsselideen Digitale Kultur liefert den roten Faden durch die verwirrend vielfältige Welt des Internets und klärt über die neuen Technologien auf, die nicht nur unsere Welt, sondern auch uns selbst verändern. Tom Chatfield, der zu den führenden Experten für diese neuen Technologien gehört, leitet uns sicher durch die grundlegenden digitalen Phänomene unserer Zeit: seien es die Browser, die wir zum Surfen im Web und für unsere Aktionen...



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